



Advertising in Alpaca Hmmm...

the magazine of the Central Coast & Hunter Region of Australian Alpaca Association

	Business Card	Quarter Page	Half Page	Full Page	Inside Front Cover	Inside Back Cover	Back Cover (Full Colour)	Advertising Feature
	8 x 6cm	8 x 13cm	17 x 13cm	17 x 26cm	17 x 26cm	17 x 26cm	17 x 26cm	17 x 26cm
Single Issue	\$12	\$48	\$72	\$96	N/A	N/A	N/A	\$160
Annual (4 Issues)	\$43.20	\$172.80	\$259.20	\$345.60	\$800	\$800	\$1200	N/A

Conditions:

- CC&H regional members qualify for a 50% discount on the above prices.
- Inside covers and back cover advertising may only be taken in an annual block of 4 issues. The price for this booking includes a 10% discount.
- Cover advertisements for one-off specials may be booked individually.
- Copy must be received by the Editor by the deadlines stated.
- All advertisers will be invoiced by the CC&H Regional Treasurer, invoice is payable 21 days from receipt.
- Listing in Births, Alpacas for Sale and HerdSire Directory is FREE to CC&H region members only.
- Copy to be used in Alpaca Hmmm... must be received by the Editor in an agreed format, this will be either email or CD-ROM unless agreed prior to submission. Only original artwork will be used.
- If you would like your submission returned to you, please include a stamped self addressed envelope.
- Colour advertising available at negotiated rates.

Prices effective 4th August 2006.

Copy Deadlines:

Winter / Issue 18 - July 2008

Advertising: Thursday 5th June

Copy: Thursday 19th June

Spring / Issue 19 - October 2008

Advertising: Thursday 4th September

Copy: Thursday 25th September

Summer/ Issue 20 - Jan 2009

Advertising: Thursday 27th November

Copy: Thursday 11th December

Autumn / Issue 21 - April 2009

Advertising: Thursday 5th March

Copy: Thursday 19th March

Winter / Issue 22 - July 2009

Advertising: Thursday 29th November

Copy: Thursday 18th June

Spring / Issue 23 - October 2009

Advertising: Thursday 10th September

Copy: Thursday 24th September

Mail out of issues is approximately 2 weeks after the copy deadline.

PLEASE NOTE: Deadlines will be strictly enforced in the effort to produce a professional and timely edition. Notification in advance of the deadlines of intention to provide copy and/or advertising is a greatly appreciated by the editor. Thanks!