

Australian Alpaca Association Central Coast & Hunter Region

Unconfirmed Committee Meeting Minutes 27th August 2006

Attendance: Emma Griffith, Kevin Mead, Les & Frances Carleton, Pamela Hart, David Mitchell, and Sandra Vella.

Apologies: Ida & Frank Dartell, Paul Thibault

Convening Meeting:

Emma opened the meeting and welcomed us all then asked if Kevin could convene due to a nasty case of flu.

1. Correspondence

In

- Email from Bob Richardson re AAFL
- Minutes from the New England Group – these are now available on the CCH website
- H'bury Region – Spring Show Entry Forms
- McGregor's Marketing Report
- New Members & Enquirers Listing
- Certificate of Currency – Sandra to write to AAA re exactly what this insurance covers.
- Letter & complimentary copy of 'An Alpaca Alphabet' – Matt Ridley – committee all agreed this was a good booklet to put into merchandise and also to send to all new members. This will be available for members to purchase for their own marketing. Sandra to purchase 100 books.
- Various Regional Newsletters – a library was discussed and Pamela Hart offered to get this going.
- Email from AAA re Privacy Act – this is to remind us that anyone marked Not for Publication must not be added to any publication or promotional material.
- Email from AAA re Industry Directory Update. This prompted the committee to discuss the need for an update regional Members listing. This is to be set out in the format of the Local Area formats, which will make it easier for new and/or prospective members to be able to see exactly who is in their area. This is to be updated yearly and any new members will be added to an 'extra' to be attached.
- RAS Report from Wayne McCauley
- Email from Narelle Tulip re Marquee. Narelle wrote that as to date she has had no response in regard to the removal of the marquee from their shed. Les stated that he had tried to contact the Tulips on several occasions. Sandra is to email Narelle to let them know that the Carleton's will be collecting the marquee on the Saturday of Flora Fest. Sandra also to explain that the reason the bill has not been paid for the repairs to the trailer is that thus far Les has been unable to access the cheque account due to the delay of being able to meet up with Wayne at the bank to make the changeover of names and being unable to get one of the present signatories to sign a cheque. A copy of this email is to be forwarded to all the committee.
- Email from Scott Condous re National Fleece Photographic Identification Project.
- Email from AAA re Admin. 44 – Reimbursement of Judges' Travel Expenses. A copy of this email is to be forwarded to all committee and show convenors. Frances suggested that we discuss the guidelines for Regional Information Stands at shows to be discussed at the next committee meeting.

Out

- Agenda
- Letter to Rick Hodgson
- Welcome letters to new members.
- OGM & AGM Minutes 9th July
- Updated CCH Region description for Industry Directory

2. Business

- Newsletter editorial policies. Frances has started these guidelines and will send a copy to all committee members for their input and will then be on agenda for next committee meeting.

- Local Area Co-Ordinators – a copy of these lists to be sent to all committee members. An interesting fact from these lists is that half the members are around the Central Coast and the other half is distributed well away from the Central Coast.
- Merchandising, Regional Marketing Rep and FLO.
 - FLO – Michael Jack
 - Merchandising – Frances Carleton
 - Regional Marketing Rep. – Sherry Stumm
 - Marketing trailer needs to be discussed fully at the next committee meeting. Kevin would like to see an inventory of contents.
 - The trailers both need a home and repairs completed – Kevin to look into who could take these.
 - David Mitchell has agreed to look after Education and would appreciate knowing what members would like to have as topics, workshops etc.

3. Newsletter & Website

The website is going well. The newsletter is in its final stages of completion but more advertising is required. Frances has been working on a regional calendar and looked and costed a few combinations. The most suitable is the A4 version at a cost of \$3000 per 500 copies. This will be one copy for each member and all excess will be for sale for a cost of \$10 each. There will be 12 available advertising spaces for regional members at a probable cost of \$120 per space. Frances to continue working on calendar.

4. Budget

Les has been able to complete a budget yet as he hasn't been able to pick up the Treasurer filing from Wayne. Les requires plans from all areas/subcommittees to add to the budget. David Mitchell moved that \$400 be allocated to Sandra for secretarial requirements, all agreed.

5. Regional Raffle

A 'pre-empt' note is to go out with the minutes in regard to the raffle tickets. Frances is to ask Helen Sorby if she still wishes to look after the raffle and if not a volunteer will be required to take over this task.

6. Spring Show Location

David Mitchell suggested that Alpacas on Parade could also double as the Spring Show as you are already there for the two days and this would also get spectators through, Frances agreed. Kevin suggested that the LAC's bring this up in their local area meetings/get-togethers re locality and time.

7. Next Meeting

Meeting closed at 11.00am